

Parag Garg

Chief Digital Product Officer



Parag Garg is the Chief Digital Product Officer at CNH Industrial. He is tasked with enriching the digital capabilities of the Company's product portfolio to continuously deliver greater value to customers.

Garg has over 20 years of experience in digital products, technology and strategy, gained in roles of increasing importance across a range of sectors including consumer products, telecommunications, online retail and technology companies, together with experience in establishing successful digital technology start-ups.

Parag Garg first joined CNH Industrial as Chief Digital Officer in 2021, becoming a member of the Company's Senior Leadership Team. He previously served as Vice President Product and Technology at T-Mobile for four years, where he was responsible for product management and engineering for the consumer wireless business for all network, value added services, Consumer Internet of Things (IoT) and Partner Products. In 2014 Garg joined Sears Holdings, the parent company of the American retailers Kmart and Sears, as Vice President and General Manager, Connected Solutions. During his tenure he led the Connected Home and Internet of Things Product and Strategy and established the Sears Seattle Tech Office. In 2013, he was appointed as Executive Technology Advisor to Paul Allen, the American business magnate, investor and philanthropist, responsible for supporting Mr. Allen's personal and professional interests including investments, museums, sports teams and more.

From 2011 – 2013 Parag Garg served as Product Architect, Digital Products Group at Amazon, where he established the Amazon Fire TV platform, developed product opportunities for the Digital Products Group and held mergers and acquisitions responsibilities that led to the formation of the Alexa team. In 2006 he joined Microsoft Corporation, assuming roles of increasing importance, and was responsible for products such as Microsoft Automotive, Windows Embedded, and the XBOX Platform. Parag Garg started his career by establishing Airwave Communications as its CEO and Lead Engineer in 1999. Focused on manufacturing telematics, video integration and electronics for



automotive applications, the Company's products were commercialized for BMW and Porsche and distributed worldwide.

Parag Garg holds a Bachelor of Arts degree in Business Management and Entrepreneurship from the University of Minnesota, in the United States. He has registered more than 20 US patents across a range of companies and industries.