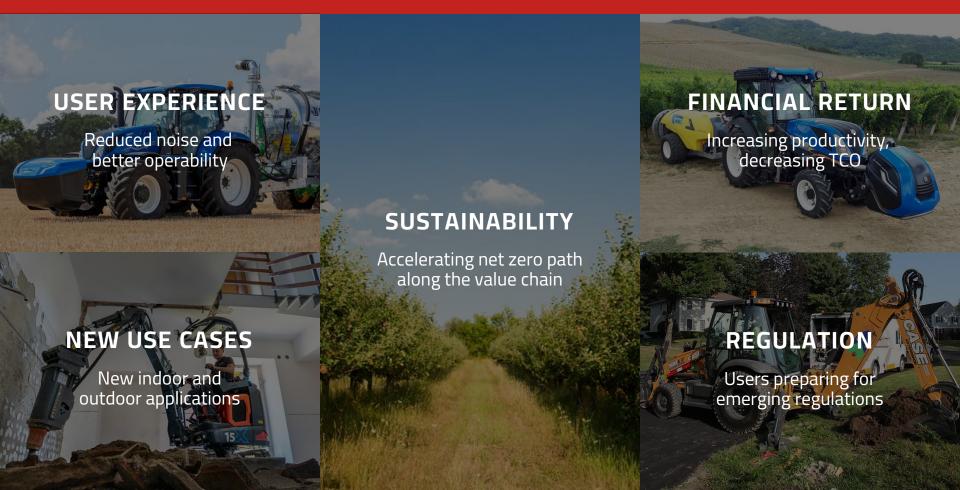


WHY ELECTRIFICATION & ALTERNATIVE FUELS MATTER

Creating value for customers



ALTERNATIVE PROPULSION LEADER

We start from a **leadership position** in alternative fuels & electrification

WORLD'S 1ST **BIO-METHANE TRACTOR** 80% less pollutants 30% lower operating costs **50%** noise reduction **Net zero** impact





ELECTRIFICATION LEADER BEYOND PROPULSION

Electrification improves total vehicle efficiency, and sets the ground for automation and autonomy



Additional benefits of electrification

- Maneuverability
- Safety
- Connectivity and data availability



OUR MISSION IN ELECTRIFICATION & ALTERNATIVE FUELS



A RUNNING START

2006

New Holland Clean Energy

Leader® strategy

We build on a long-lasting history of innovation in electrification & alternative fuels



2009 Fuel cell hydrogen tractor concept



2013 1st gen. methane tractor working prototype



2021 Sustainable Tractor of the Year





e-Source Power pack

2020 Industry's 1st fully electric backhoe loader



2019 Industry's 1st methane construction vehicle



Hybrid tractor concept at Agritechnica



Electrification development

Alternative fuels development

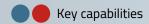
SOUND TECH ACCELERATED BY PARTNERS

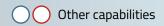
We will continue to **grow our engineering stack** for electrification and alternative fuels, building on **in-house capabilities, close cooperation with FPT Industrial** and filling the gaps with **partners**

	ALTERNATIVE FUELS			ELECTRIFICATION			
	INDUSTRIAL	FPT PORTITION TO PROPERTY.	Bennamann		CH O	FPPT PORTITION TO	MONARCH.
System Integration	***			System Integration	•		•
Implements/ Attachments				e-Implements/ e-Attachments	•		
Power Management				Power Management	•		•
Powertrain				e-Powertrain	•	•	•
Biogas Recovery				Batteries	•	•	•











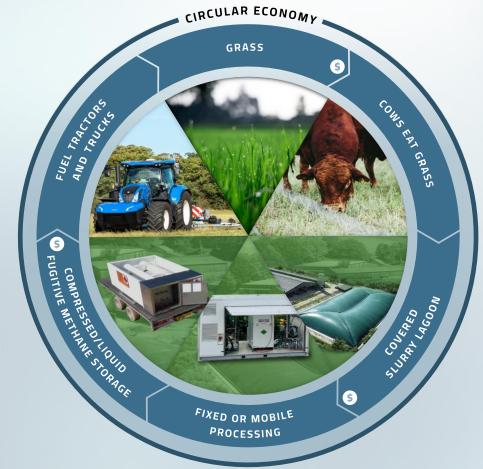
ALTERNATIVE FUELS

We will reinforce our leadership position in alternative fuels

- World's first production
 100% bio-methane tractor in 2021
- Global roll out across all markets
- Further expand product portfolio with Liquid Natural Gas solutions
- Innovation programs on alternative fuel technologies

We partner with local stakeholders and tech companies to enable the circular economy in agriculture





5 Emerging revenue streams



ELECTRIFICATION IN AGRICULTURE

We will accelerate our electric journey on e-Implements, hybrid and full Battery Electric Vehicle (BEV) solutions

- LIGHT ELECTRIFICATION

 e-Source proven since 2021

 Further e-Implements to come
- MEDIUM ELECTRIFICATION

 New gen **hybrid tractor** within plan horizon
- FULL ELECTRIFICATION

 Small BEV tractor within plan horizon

 Expansion across product range under development



ELECTRIFICATION IN CONSTRUCTION

We will expand our electric offering, leveraging in-house capabilities and partners' ecosystem

- Eurocomach electric mini excavator concept in 2018
- Debut of electric backhoe loader in 2020
- New mini excavator platform launch in 2022
- Expand portfolio with new compact BEV products

OUR PATH TO ZERO CARBON

Vision aligned to customers' needs and sustainability

A rich history of innovation in clean energy technologies

In-house capabilities boosted by strategic partnerships

A strong product pipeline for zero carbon future









